



# Web Design Portfolio

Digital Product Designer specialized in web & mobile apps, style guides and brand identity.  
Experience in digital marketing, front-end development & management.  
Open-source enthusiast, decentralization pusher.

<https://design.lebowyer.com>



# Coaching 360

Virtual coach for crossfit workouts.

iOS Design

Style Guide

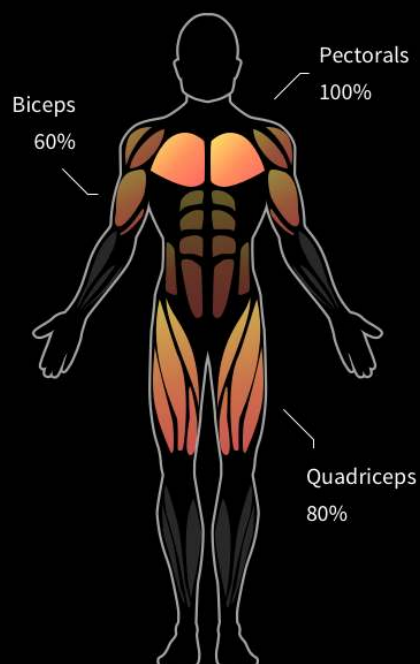
Website Design

User Flow

Logo Design



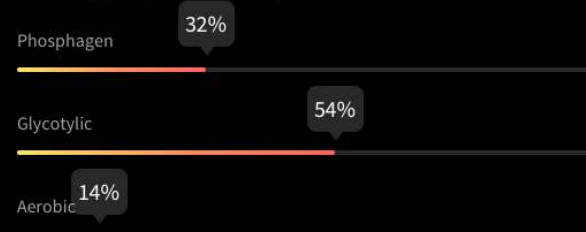
## Distribution



## Monthly Goals



## Energy System Repartition



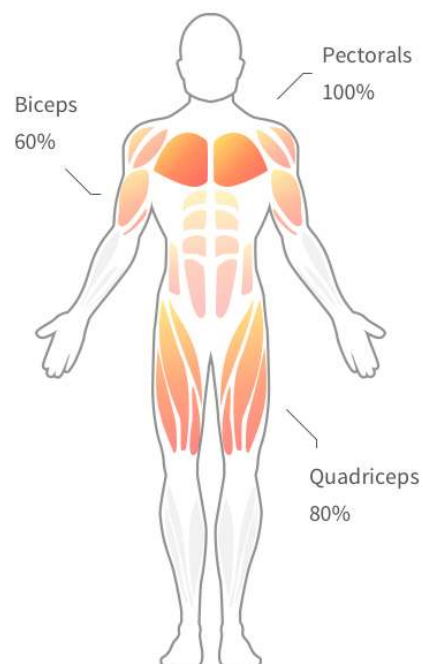
## AI Recommendations

When someone does something that they know that they shouldn't do, did they really have a choice. Maybe what I mean to say is did they really have a chance. You can take two people, present them with the same fork in the road, and one is going to have an easier time than the other choosing the right path.

Cancel

 Start a new workout

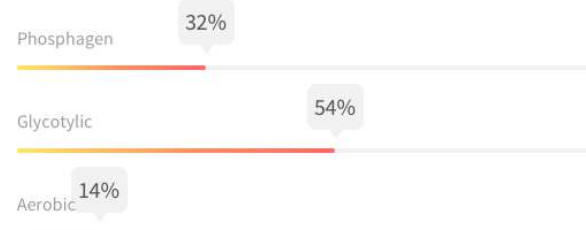
## Distribution



## Monthly Goals



## Energy System Repartition



## AI Recommendations

When someone does something that they know that they shouldn't do, did they really have a choice. Maybe what I mean to say is did they really have a chance. You can take two people, present them with the same fork in the road, and one is going to have an easier time than the other choosing the right path.

Cancel

 Start a new workout



Coaching360



Cindy

- 5 x Pull ups ▼
- 10 x Push ups ▼
- 15 x Squats ▼

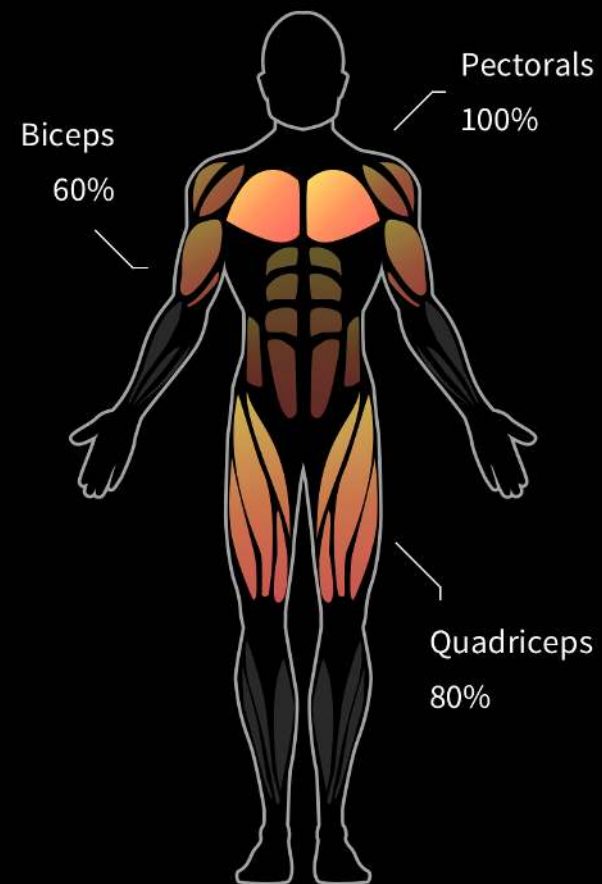


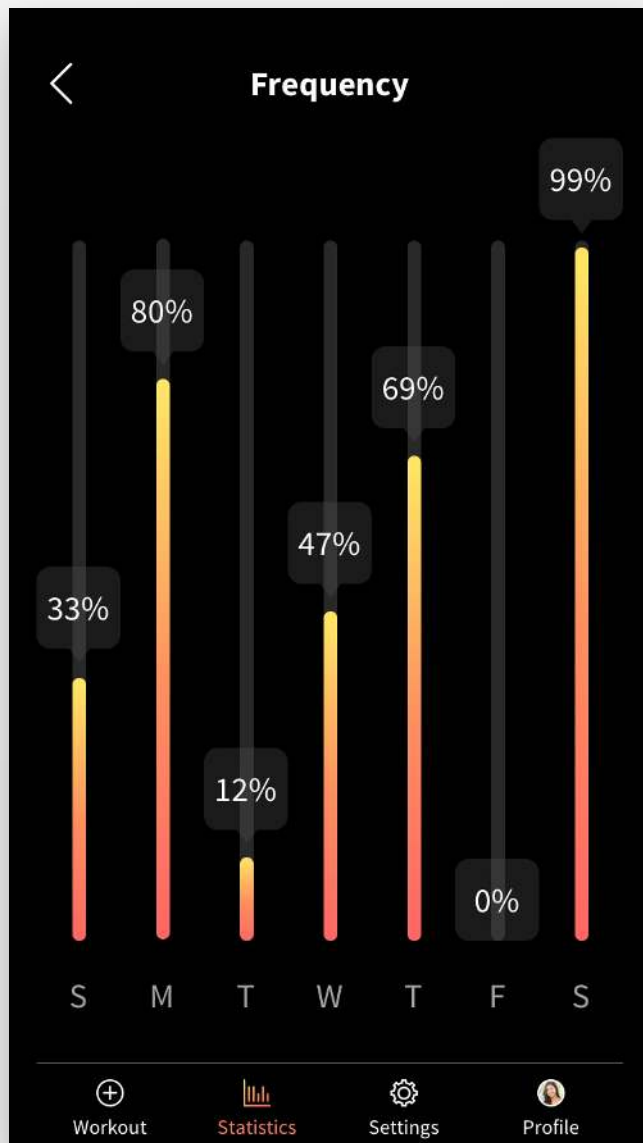
12 Rounds ▼

Finish




Distribution







Basic Info



Name

Karen Lee

Email

klee@gmail.com

Date of birth

May ▼

31 ▼

1983 ▼

⊕


Workout

📊


Statistics


⚙️


Settings


Profile


Profile Management


Karen Lee  
12/18/2017

Cora Ramos  
08/29/2017

Clara Austin  
04/25/2017

Duane Robinson  
08/06/2017

Frank Johnson  
04/04/2017

Troy McCormick  
08/27/2017

⊕


Workout

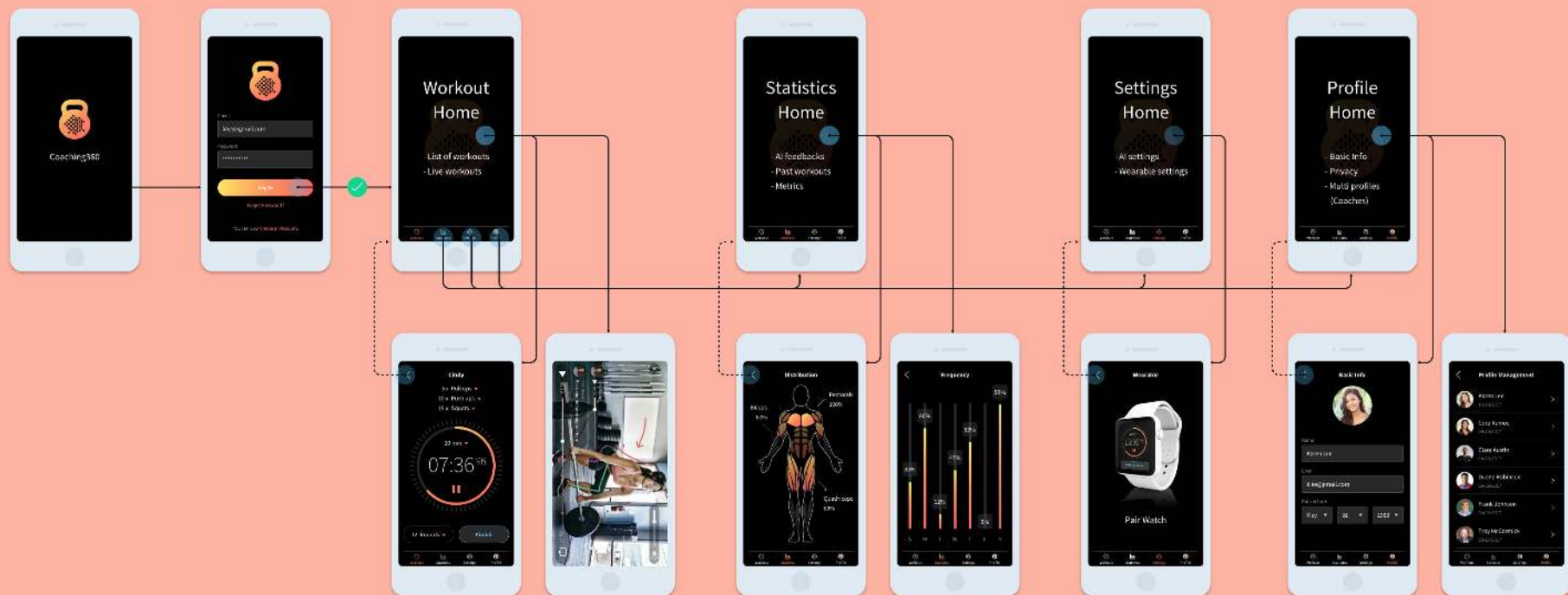
📊

Statistics

⚙️

Settings

Profile







Coaching360

Features

Plans

Stay Tuned

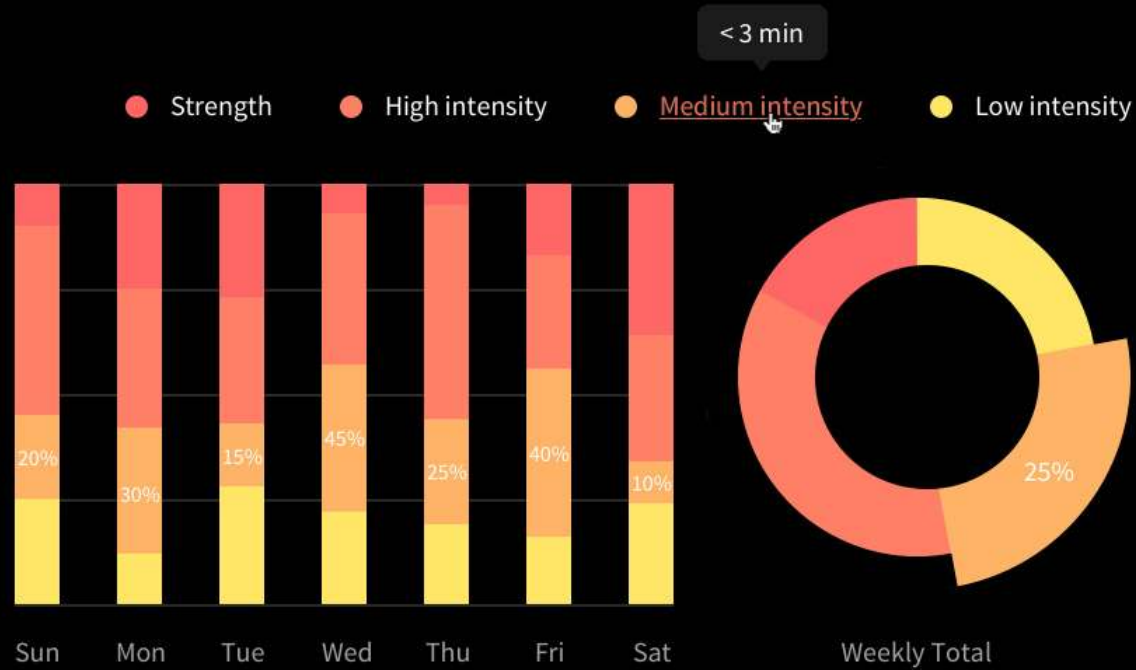
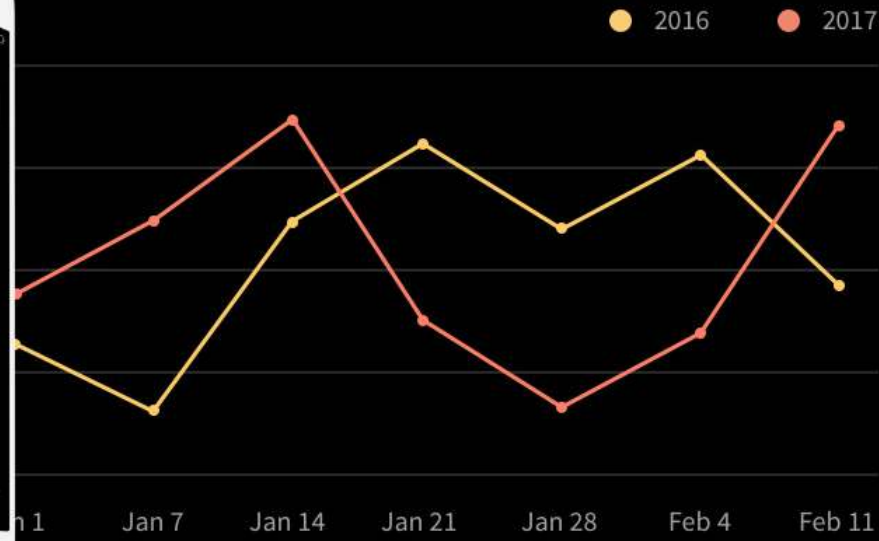
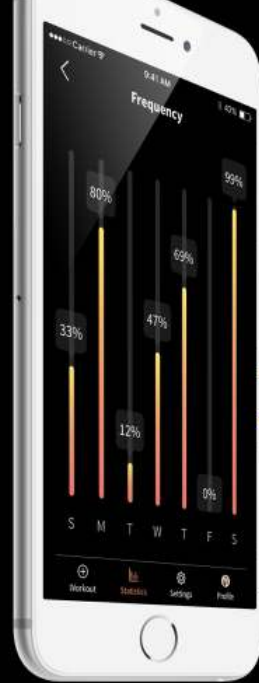
Blog [↗](#)



# Coaching360

A.I. powered Virtual Coach for Crossfit aficionados.





## Field

### Legend

Label

Placeholder

Label

Text

Label

Hover

Label

Focused

Label error message

Error

\* Label

Success



Label

Disabled

Date of birth

May



31



1983



No label

Textarea

## Field

### Legend

Label

Placeholder

Label

Text

Label

Hover

Label

Focused

Label error message

Error

\* Label

Success



Label

Disabled

Date of birth

May



31



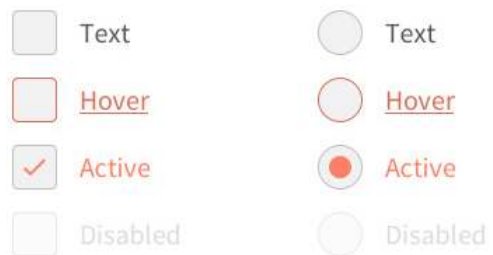
1983



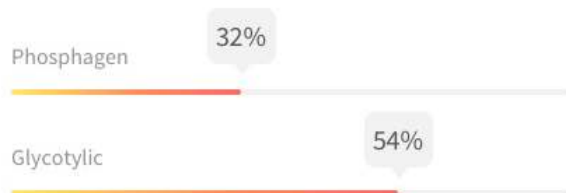
No label

Textarea

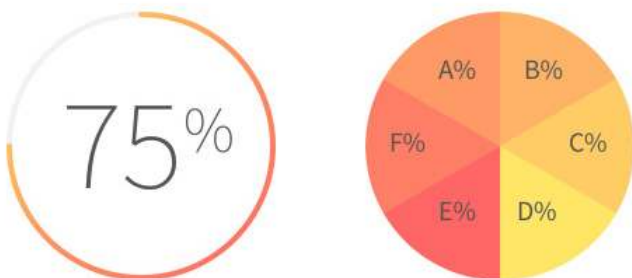
## Checkbox & Radio



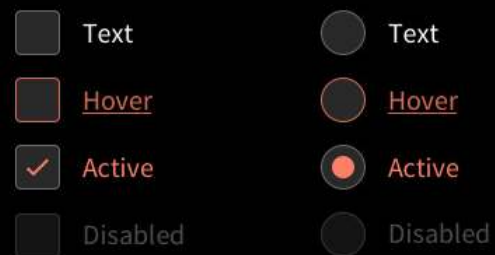
## Linear



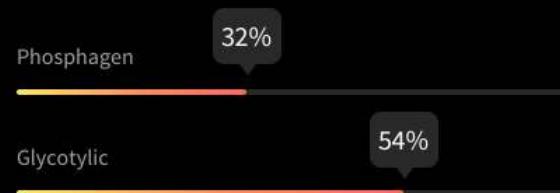
## Circular



## Checkbox & Radio



## Linear



## Circular







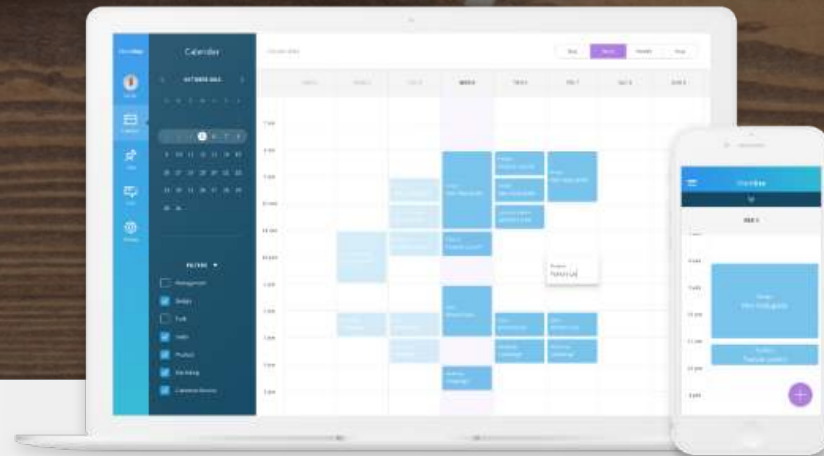


# CheckDay


Web application for collaboration and meeting scheduling.

Web App Design


Style Guide




CheckDay




Profile




Calendar



Tasks



Chat



Settings

Calendar

<OCTOBER 2016>

SMTWTFSS

1

2345678

9101112131415

16171819202122

23242526272829

3031

FILTERS

☐ Management

☒ Design

☐ Tech

☒ Sales

☒ Product

☒ Marketing

☒ Customer Service

October 2016

Day

Week

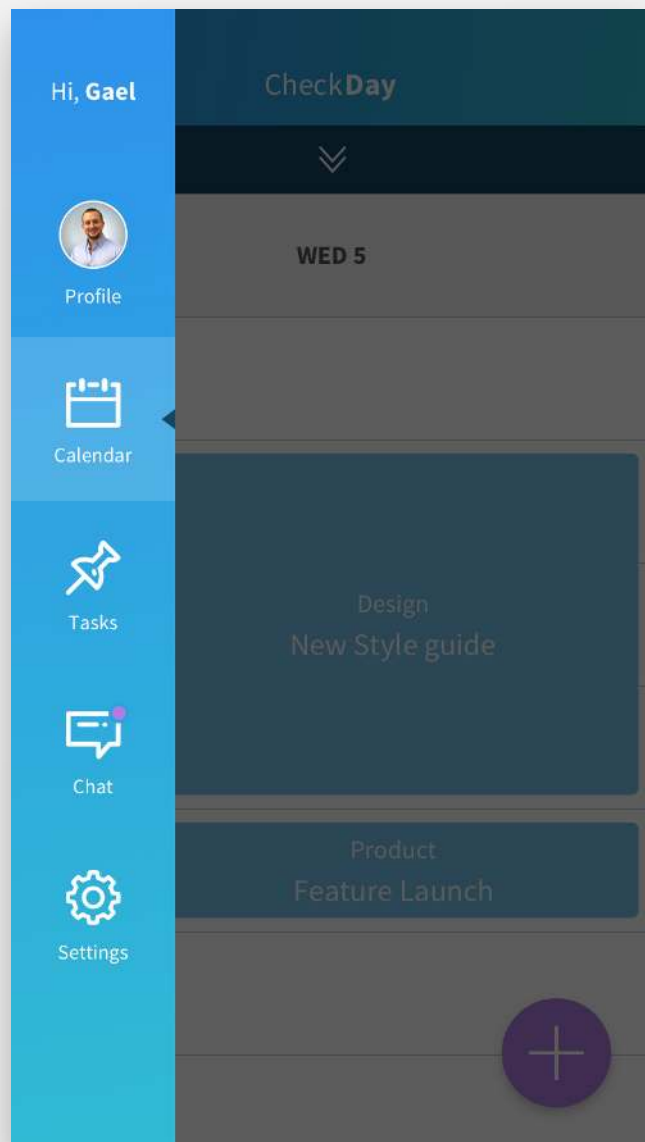
Month

Year

	MON 3	TUE 4	WED 5	THU 6	FRI 7	SAT 8	SUN 9
7 am							
8 am				Product Feature Launch	Design New Style guide		
9 am		Design New Style guide	Design New Style guide	Design New Style guide			
10 am		Customer Service Optimize time		Customer Service Optimize time			
11 am		Product Feature Launch	Product Feature Launch				
12 pm	Customer Service Optimize time					Product Feature La	
1 pm							
2 pm			Sales Winter Push				
3 pm	Marketing Campaign	Sales Winter Push		Sales Winter Push	Sales Winter Push		
4 pm		Marketing Campaign		Marketing Campaign	Marketing Campaign		
5 pm			Marketing Campaign				

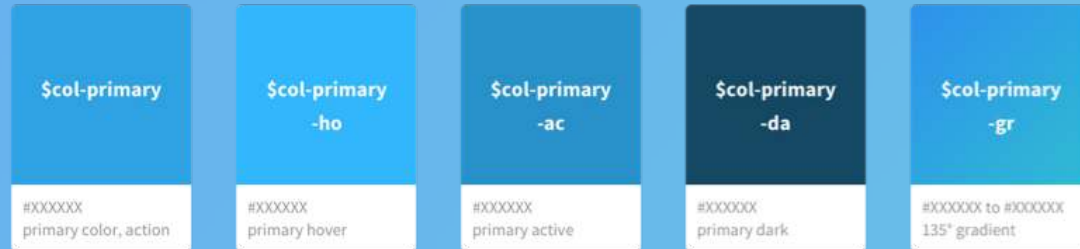




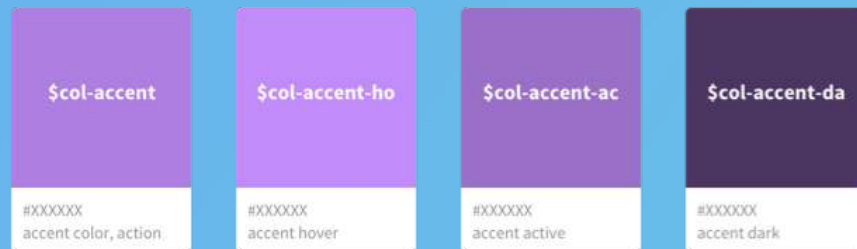


## Colors

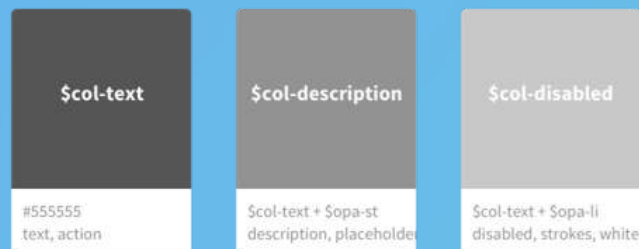
### Theme



### Accent



### Text



### Grey



## Fonts

# h1. Page Title

## h2. Section Title

### h3. Subsection Title

### **h3. Subsection Title Bold**

p. Paragraphe. / Link

**p. Paragraphe bold. / Button / Page Title**

h5. Description. / Small link

**h5. Description bold. / Small Button / LABEL**

h6. Legal.

# icon kit

## App logo



## Buttons



## Navigational Icons



## Informational Icons



## Burger Menu Icons



## Payment Icons



# Toc Toc Prof

Crowd-sourced homework help via live chat.

iOS Design

Landing Page

Style Guide

User Flow

Logo Design





*toc toc!*  
**PROF**

Se connecter



Karen Lee

📍 Seine-Saint-Denis

**5 questions** (Anglais & 3 autres matieres)



Mathematiques



Geographie



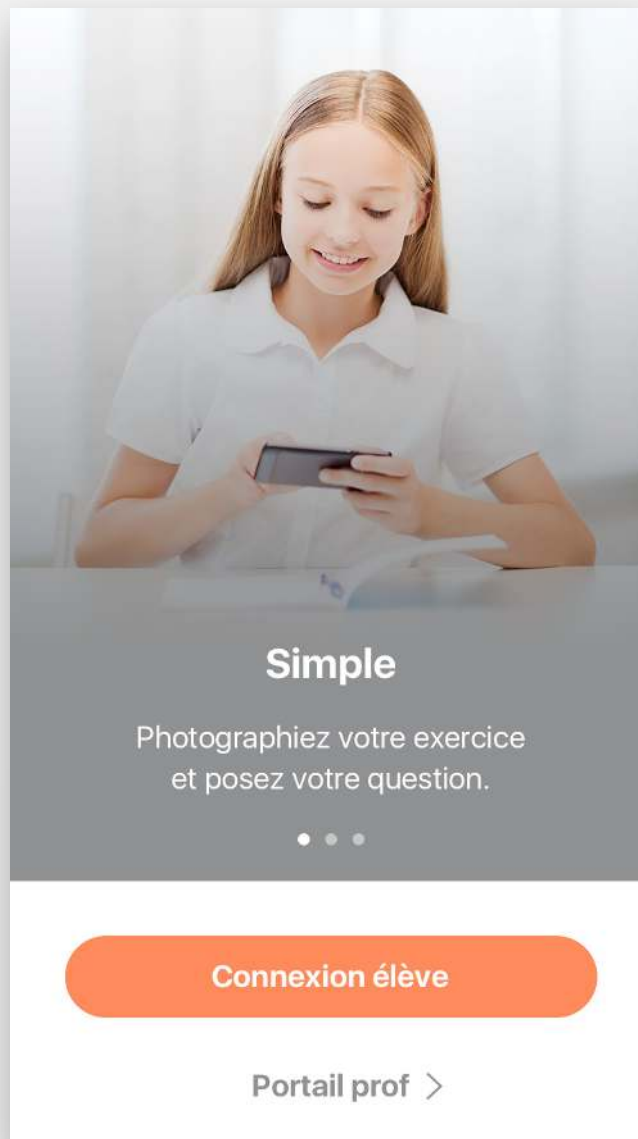
Francais

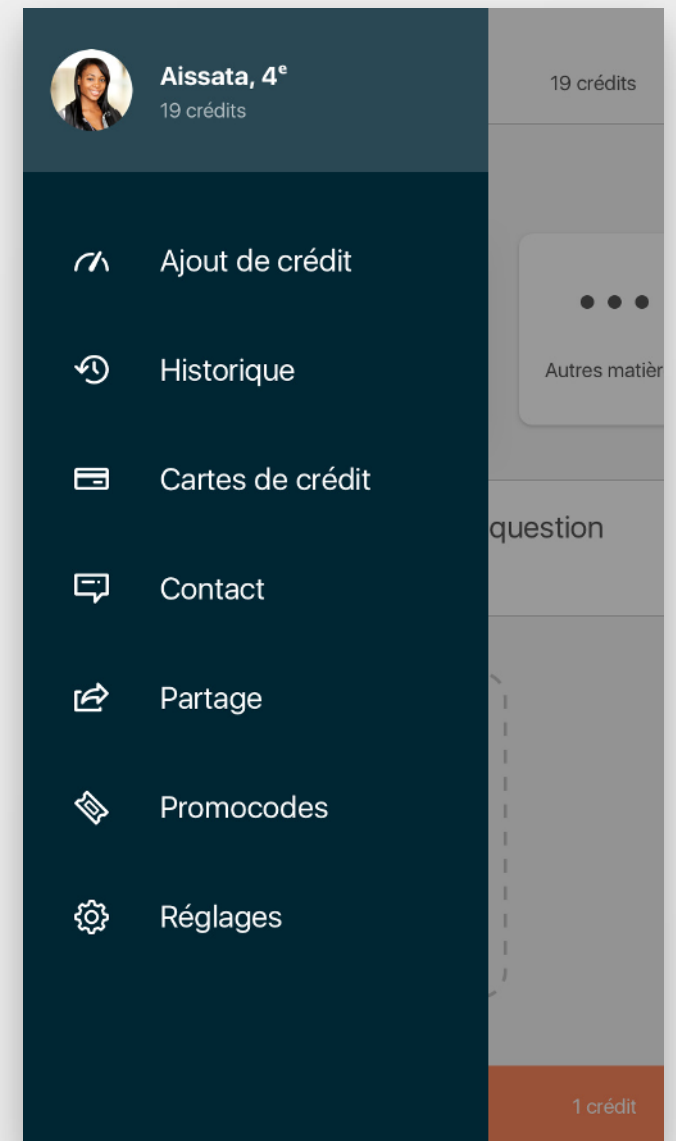
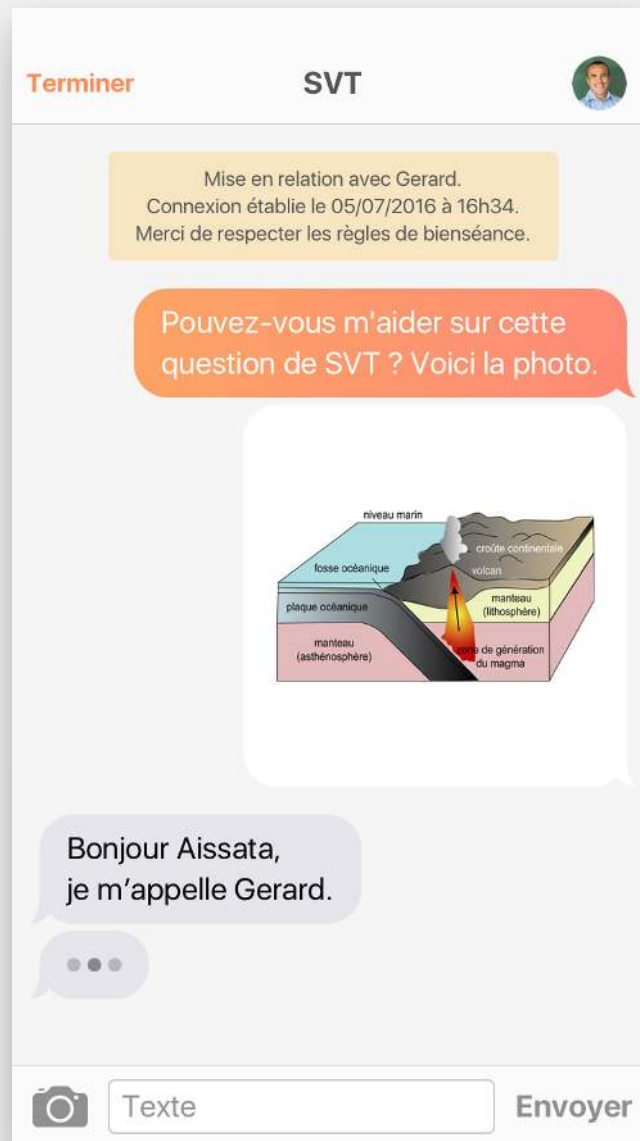
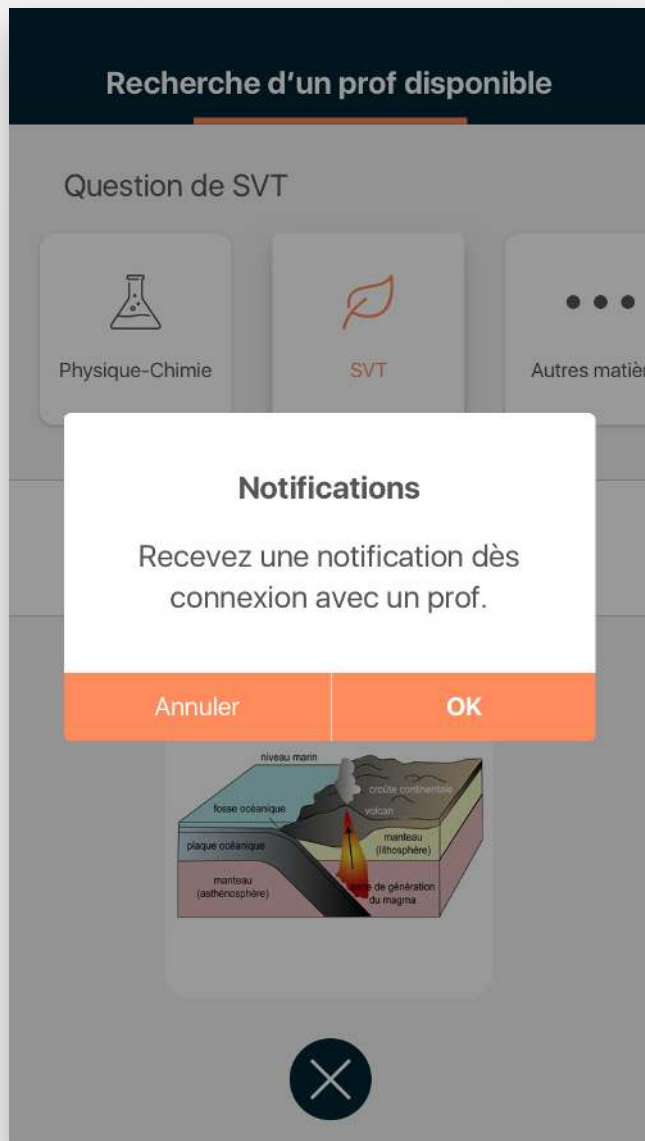
Lorem ipsum dolor sit amet, consectetur adipiscing elit.  
Pellentesque sit amet nulla varius, efficitur sem nec, aliquam  
arcu. Integer posuere enim sit amet vestibulum dictum.

Editer votre profile

Poser une question

*Toc Toc!*  
**PROF**





×

Ajout de crédit

18

Ajouter 19 crédits

20

Crédits

19 x 1,99 €

Discount

- 2,57 €

Total

35,24 €

1 crédit est égal à 1 conversation avec un prof d'une durée maximum de 10 minutes pour une question posée.

Suivant

Carrier 9:41 AM 42%

← Nouvelle carte de crédit

Numéro de carte de crédit

MM/AA

Co

Pr

Ac

PLACED ON A STATION, PLEASE RETURN TO AND REMOVE BY YOUR HAND

0000 8032 1234 0000

Code de sécurité

Il s'agit des trois derniers chiffres inscrits au dos de votre carte, à droite de la signature.

OK

Ajouter

← Ajout de crédit

MasterCard

8888

Changeur

Crédits

19 x 1,99 €

Discount

- 2,57 €

Total

35,24 €

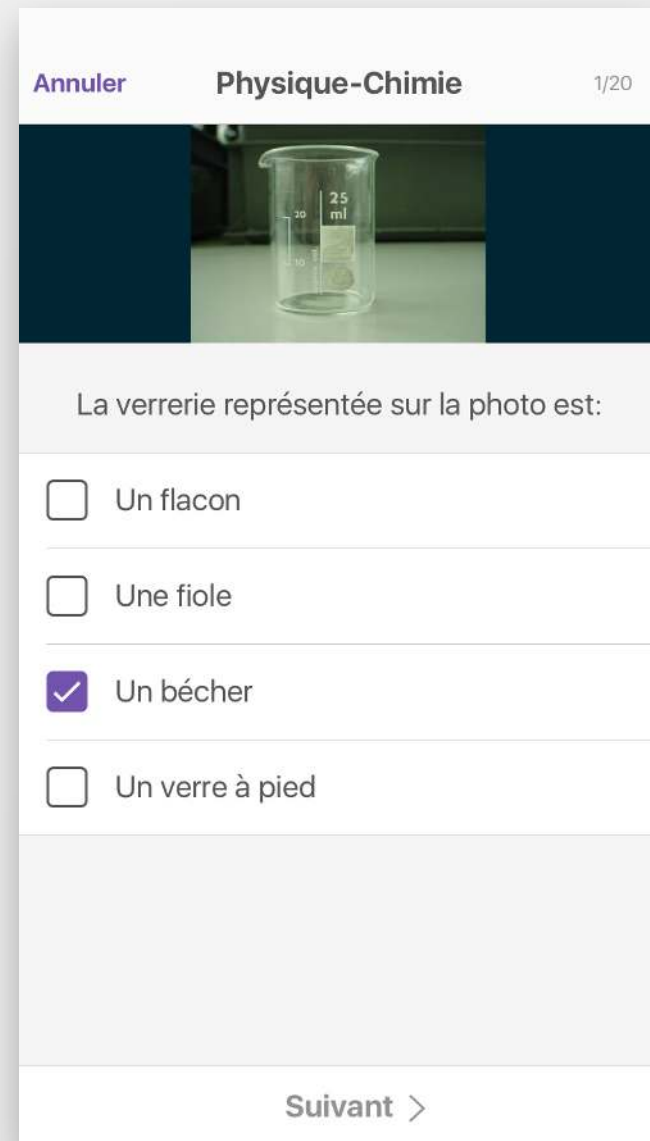
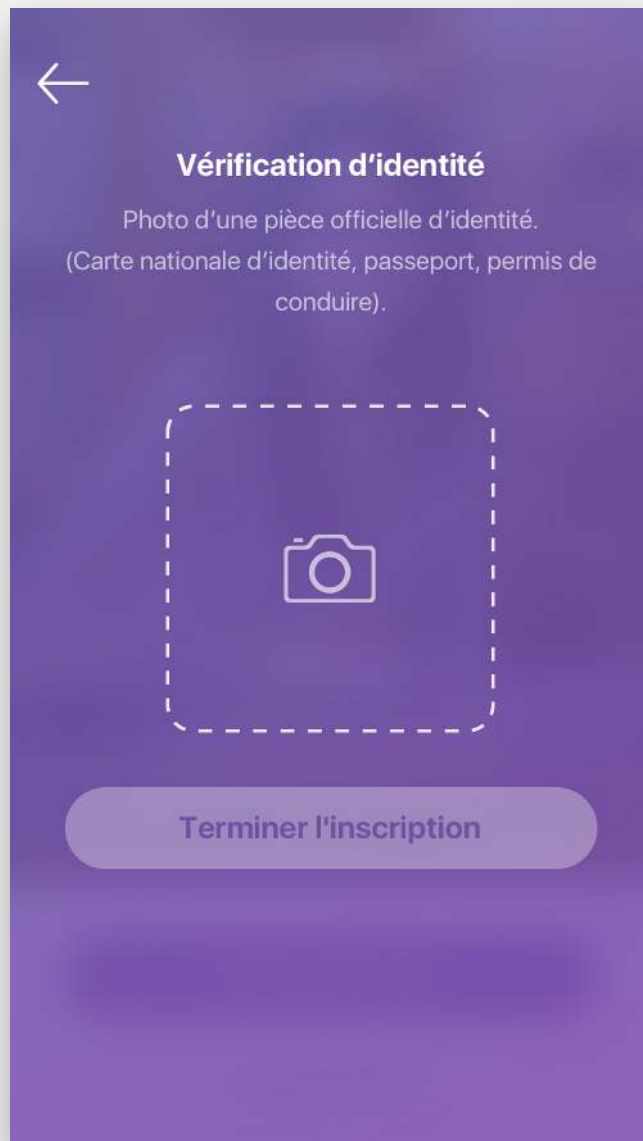
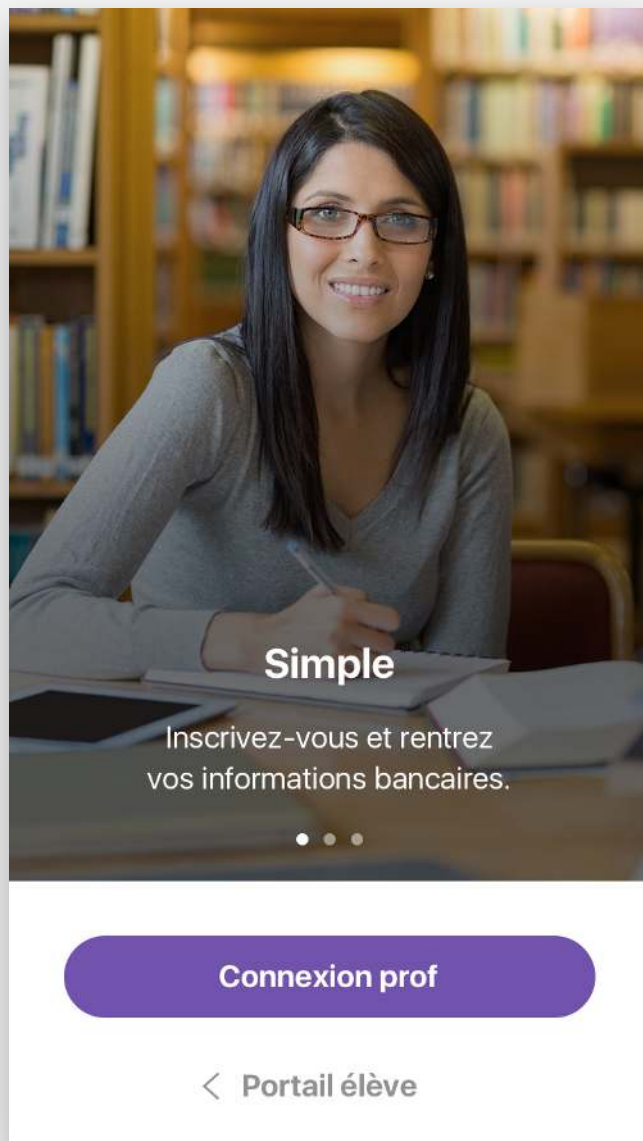
🔒 Paiement sécurisé par LemonWay.

Vous pouvez aussi

Demander du crédit par SMS

Ajouter 10 crédits 35,25 €





*Toc Toc!*  
**PROF**

# TocTocProf, l'app d'aide ? aux devoirs scolaires.

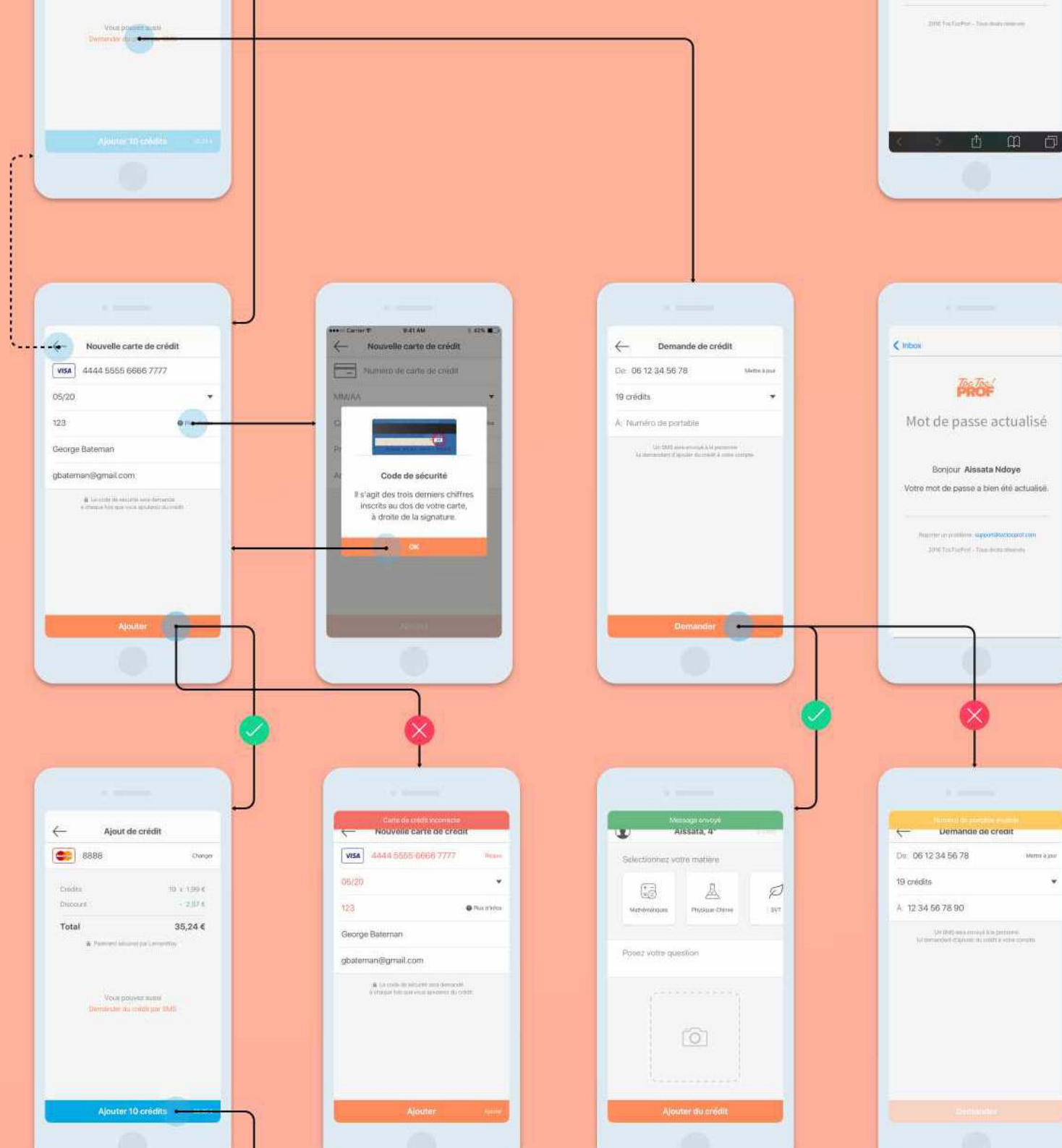
TocTocProf accompagne l'élève dans la résolution de ses exercices grâce à des explications étape par étape jusqu'à résolution des problèmes rencontrés.



*Toc Toc!*  
**PROF**

Vous êtes un élève

---



# UI kit

## Colors

### Theme



### Accent



### Text



## Buttons



## Forms

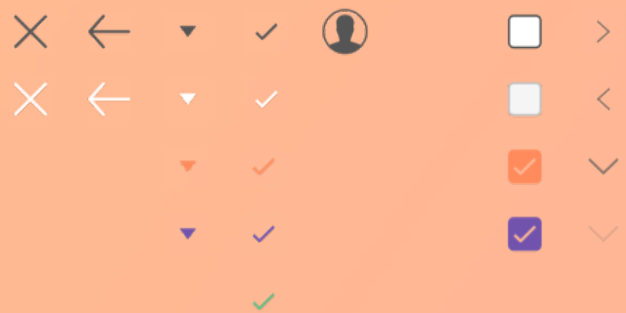
### LABEL

Form input field with various states:

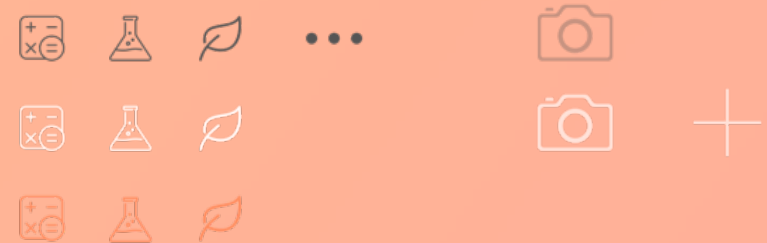
- Placeholder: Light gray text "Placeholder" with a right arrow icon.
- Text: White text "Text" on a light gray background.
- Disabled: Light gray text "Disabled" on a light gray background.
- Error: Red text "Error" on a light gray background, with "Required" in red text to the right.
- Valid format: Green checkmark icon on a light gray background, with "Valid format" in green text to the left.

# icon kit

## Navigational Icons



## Special Icons



## Informational Icons



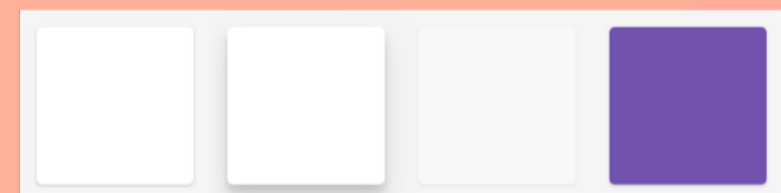
## Payment Icons



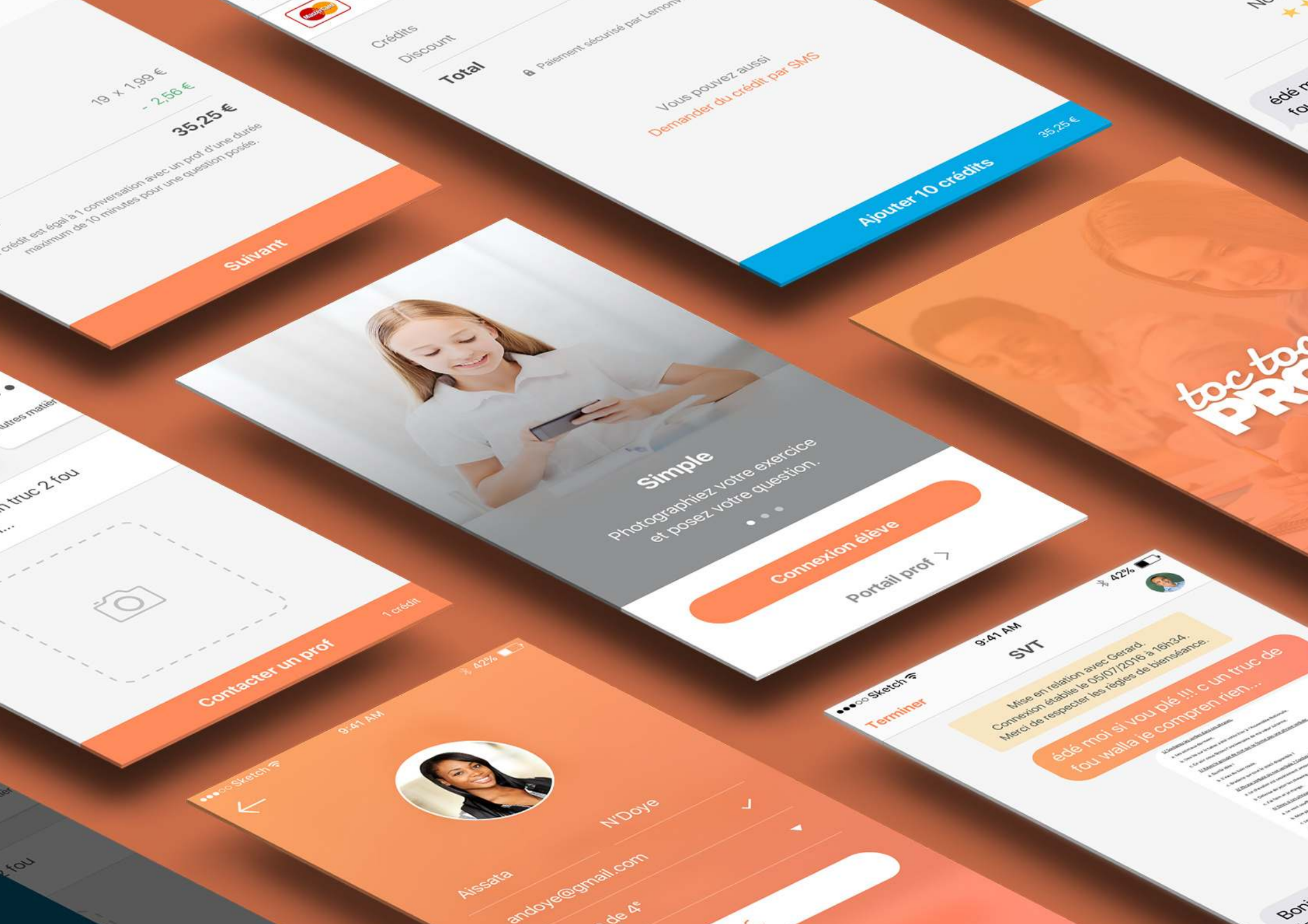
## Burger Menu Icons



## Backgrounds







19 x 1,99 €  
- 2,56 €

35,25 €

crédit est égal à 1 conversation avec un prof d'une durée maximum de 10 minutes pour une question posée.

Suivant

Crédits  
Discount

Total

Paiement sécurisé par Lemon

Vous pouvez aussi  
Demander du crédit par SMS

Ajouter 10 crédits

35,25 €



Simple

Photographiez votre exercice  
et posez votre question.



Connexion élève

Portail prof >



Contacter un prof

1 crédit

9:41 AM

42%



N'Doye

Aissata

andoye@gmail.com

de 4<sup>e</sup>

9:41 AM  
SVT

Mise en relation avec Gerard.  
Connexion établie le 05/07/2016 à 16h34.  
Merci de respecter les règles de bienséance.

édé moi si vou plé !!! c un truc de  
fou walla je compren rien...

Terminer



# Delivery.com

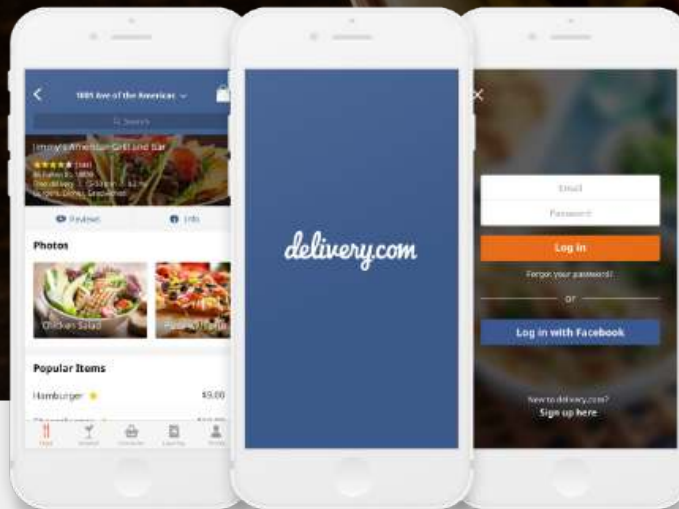
On-demand ordering from local restaurants & liquor stores.

iOS Design

Website Design

Style Guide

User Flow



delivery.com



Email

Password

Log in

Forgot your password?

or

Log in with Facebook

New to delivery.com?

Sign up here

1001 Ave of the Americas



Search

Cuisines

Filters

Map

Sponsored



38th Street Diner

★★★★☆ (60) \$\$\$\$

Free delivery | 25-40 min | 0.1 mi  
Diner

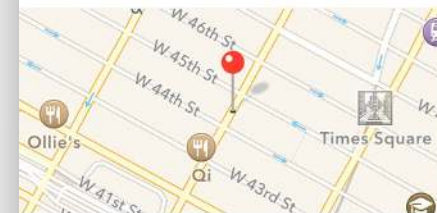
10% off 1st time



Cafe Kabila

★★★★☆ (219) \$\$\$\$

Free delivery | 25-40 min | 0.4 mi  
Soups, Sandwiches, Cafe



Yor  
★★★  
Free  
Pizza



Cafe W

★★★★☆ (344) \$\$\$\$

Free delivery | 30-45 min | 0.6 mi  
European



Food



Alcohol



Groceries



Laundry



Profile



Reset3 filtersDone

Sort by:

Ratings ▾

Rating:

3 stars and up

★

★

★

☆

☆

Est. delivery time:

< 30 min

< 45 min

< 60 min

Price range:

\$

\$\$

\$\$\$

\$\$\$\$

Min. delivery:

< \$5

< \$10

< \$15

< \$20

<

1001 Ave of the Americas ▾

Search

Jimmy's American Grill and Bar

★★★★★ (344)

88 Fulton St, 10038

Free delivery | 15-30 min | 0.2 mi

Burgers, Dinner, Sandwiches

Reviews

Info

Photos

Chicken Salad

Pizza with prosciutto

Popular Items

Hamburger ★\$9.00

Chopped burger ★\$10.00

Food

Alcohol

Groceries

Laundry

Profile

<

Calzone Pizza

\$7.00

A calzone is an Italian oven-baked folded pizza that originated in Naples.

Choice of size

Required - Choose 1

Medium

\$9.00

Choice of cheese

Section Description goes here.

Required - Choose 2

☒ Blue cheese

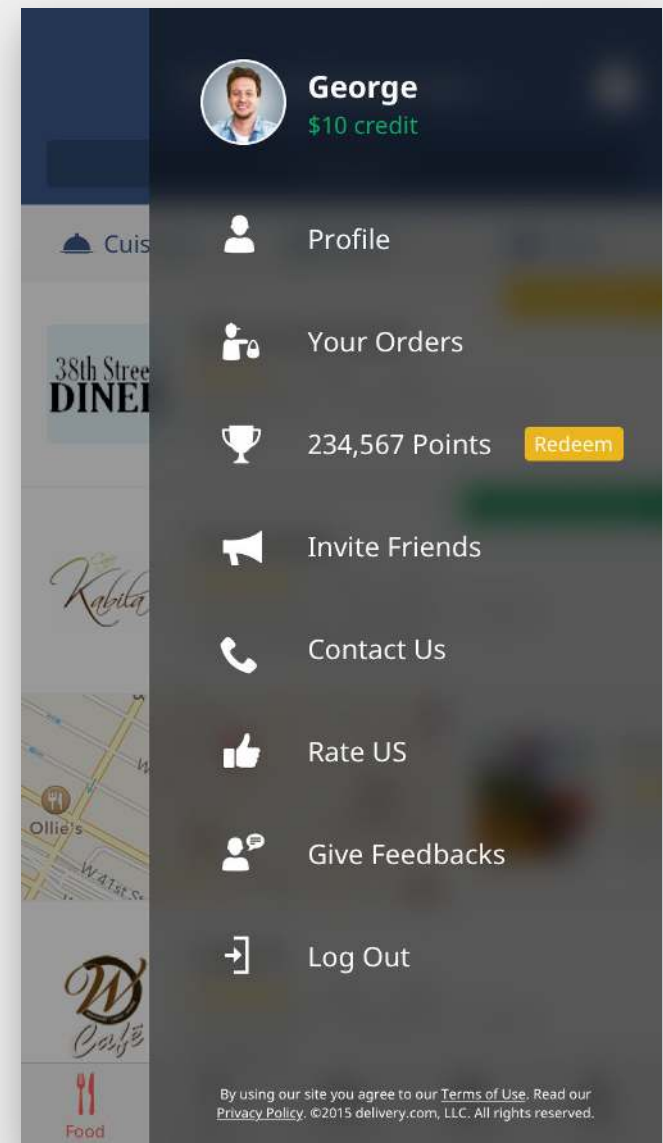
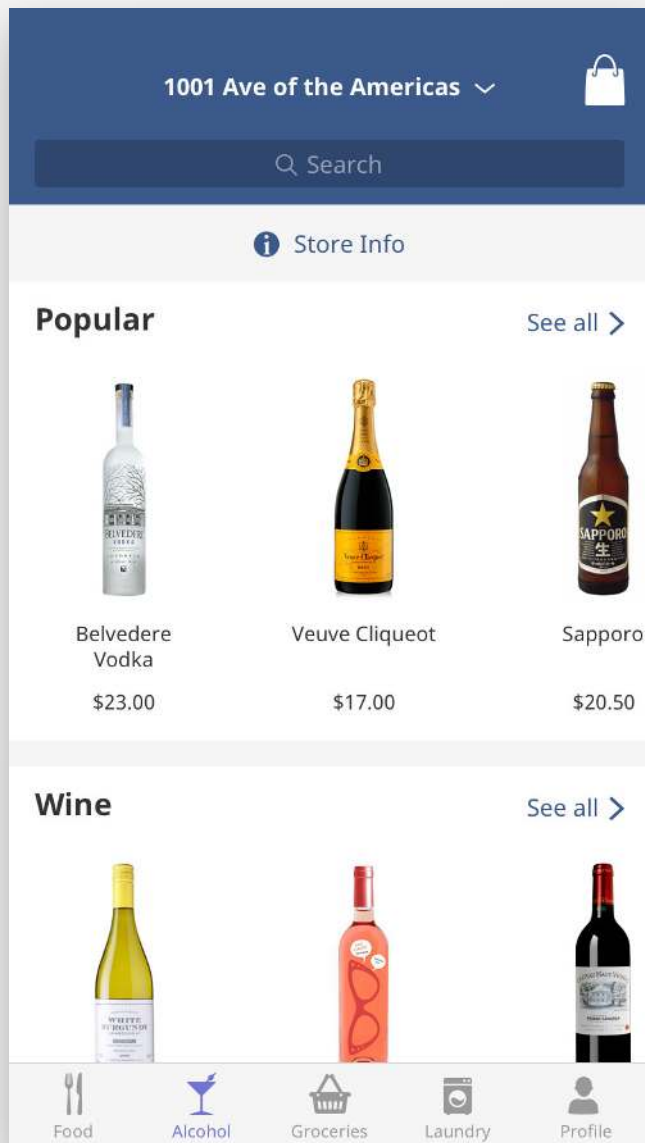
Item's description goes here

☐ American cheese

Add to Bag

\$18.00





Delivery Information

History

Repeat

1001 Avenue of the Americas, 1...

199 water street, 10038

113 S 2nd St, 11249

277 W 10th St, 10014

63 Perry St, 10014

+ Add new address

Your Bag

Your bag is empty

Browse and add items to your bag.

Search

Vodka

Penne **Vodka**

**Vodka** Absolut

**Vodka** Grey Goose

**Vodka** Ciroc

QWERTYUIOP

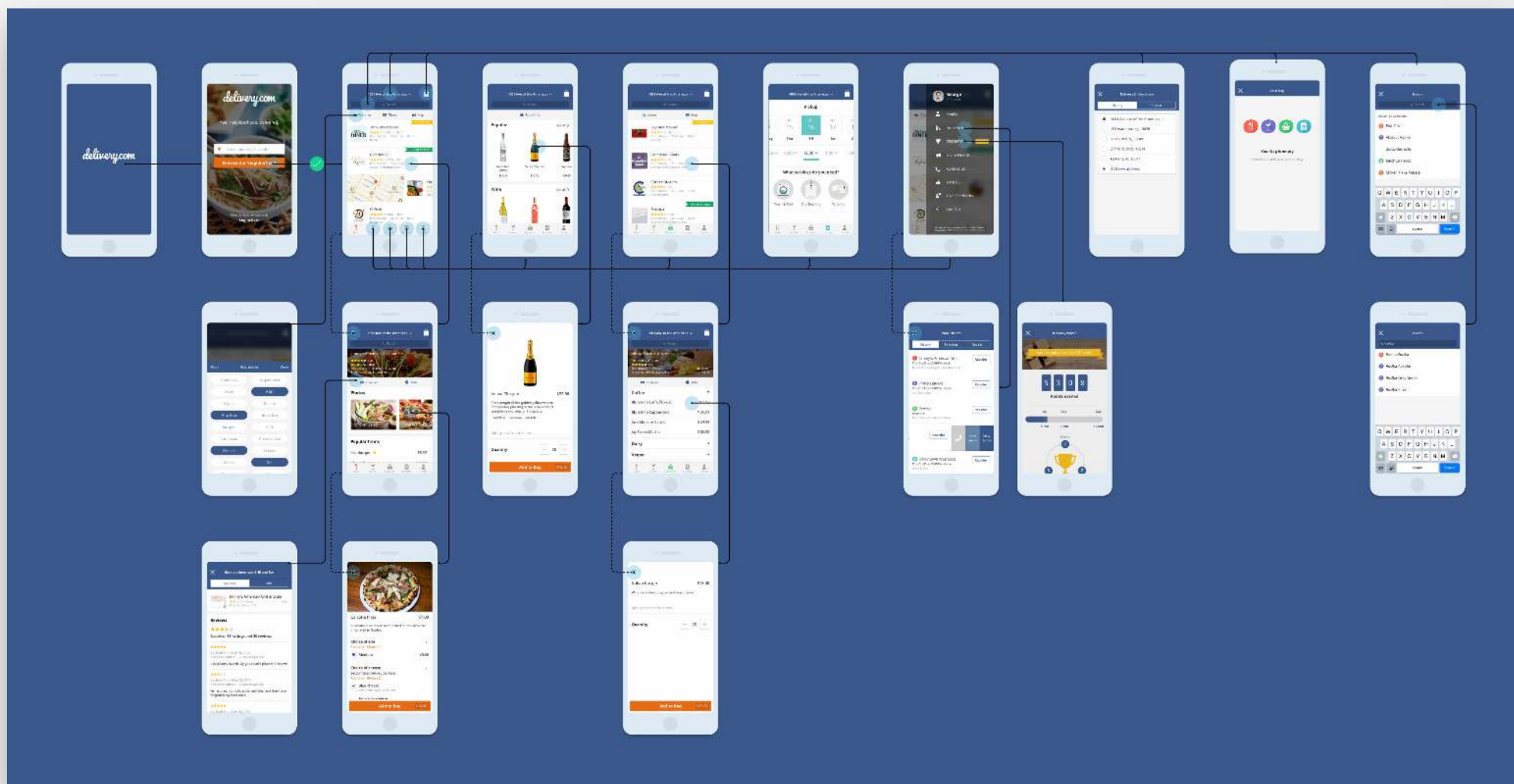
ASDFGHJKL

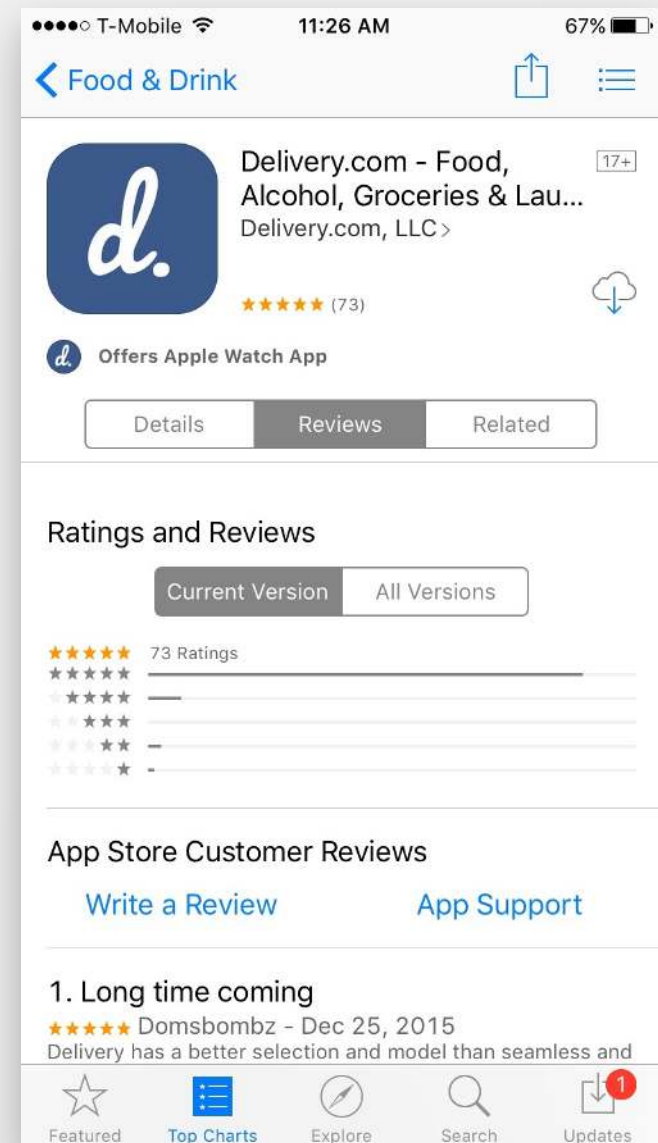
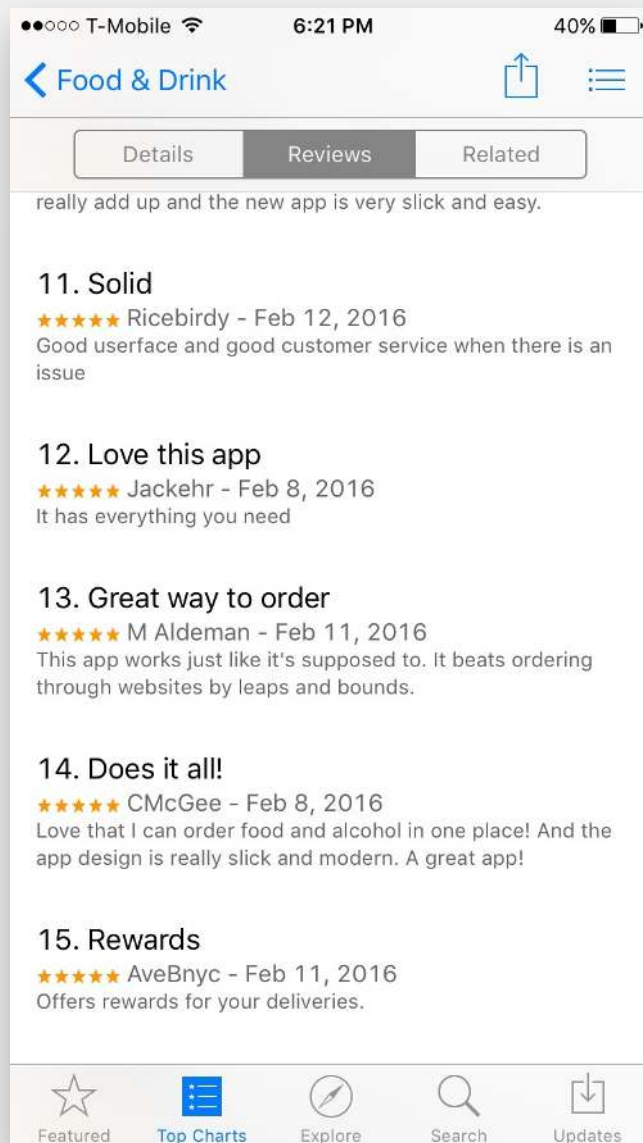
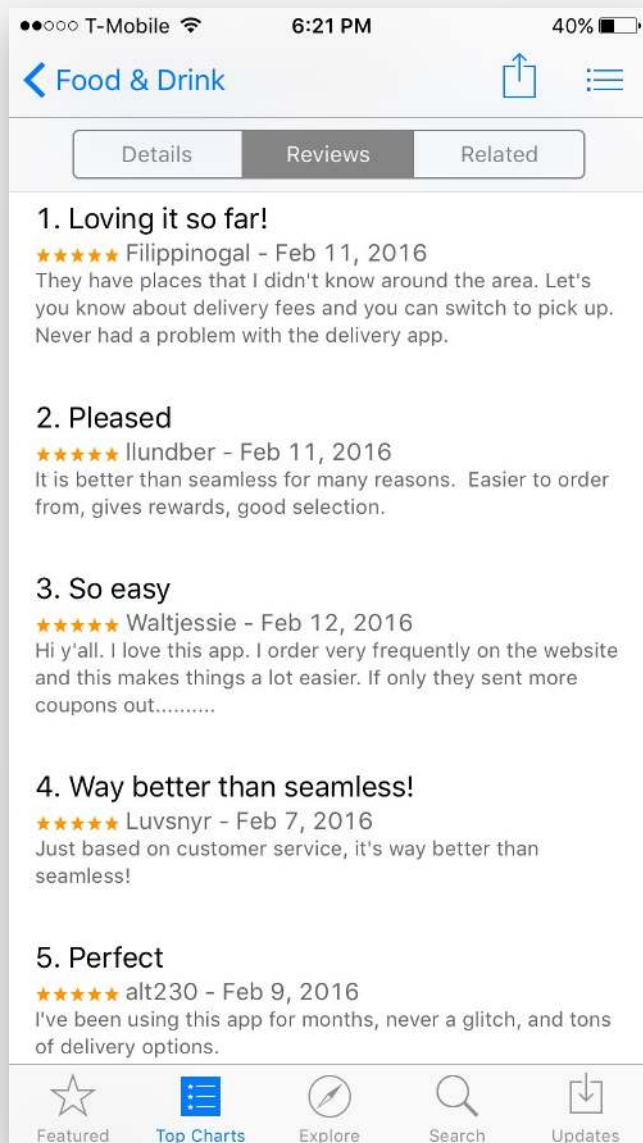
ZXCVBNM

123

space

Search







Delivery ☒ Pickup

199 WATER STREET, 10038

Today

ASAP

Food (972)

Alcohol (345)

Groceries (234)

Laundry (152)

What are you hungry for?



Filters

Cuisines

There are 3,639 dishes nearby

Rating



Bacon & Egg Sandwich  
Choice of turkey or beef bacon.

\$3.00

Restaurant information



Bacon & Egg Sandwich  
Choice of turkey or beef bacon.

\$3.00

Restaurant information



Bacon & Egg Sandwich  
Choice of turkey or beef bacon.

\$3.00

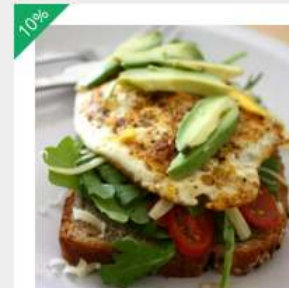
Restaurant information



Bacon & Egg Sandwich  
Choice of turkey or beef bacon.

\$3.00

Restaurant information



Bacon & Egg Sandwich  
Choice of turkey or beef bacon.

\$3.00

Restaurant information



Bacon & Egg Sandwich  
Choice of turkey or beef bacon.

\$3.00

Restaurant information



Delivery ☒ Pickup

199 WATER STREET, 10038

Today

ASAP

Food (972)

Alcohol (345)

Groceries (234)

Laundry (152)

What are you hungry for?

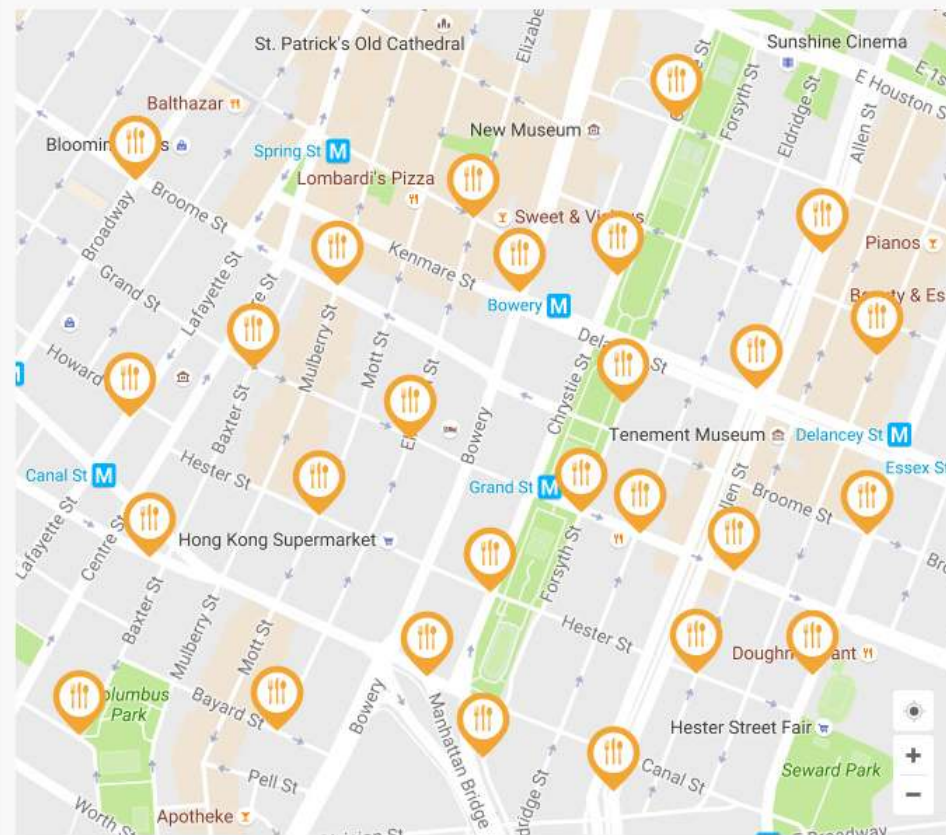


Filters

Cuisines

There are 224 restaurants nearby

Rating



## Style guide & Web toolkit

### Color Palette

#### brand colors

Primary CTA	Brand Color	Secondary CTA
<b>\$orange</b> #E86A15	<b>\$blueprimary</b> #3B598B	<b>\$bluesecondary</b> #6886AA

#### messaging colors

Positive action	Warning	Alert	Order tracking
<b>\$green</b> #11A962	<b>\$yellow</b> #FFC60B	<b>\$red</b> #EF595B	<b>\$purple</b> #962360

#### Color palette

Typography  
Iconography  
Logos  
Shadows  
Buttons  
Text links  
Native elements  
Dropdowns  
Checkboxes  
Fields & Search  
Toggles & Tabs  
Navigation  
Tags & Tooltips  
Messaging  
Spinners

## Typography

# Noto Sans

**Regular** There was a ship that sailed all on the lowland sea And the name of the ship was the Golden Vanity And we feared she would be taken by the Spanish enemy As she sailed upon the lowland, lowland, lowland Sailed upon the lowland sea.

**Bold** Then up spoke our cabinboy and boldly out spoke he And he said to our captain "What will you give to me If I swim along the side of the Spanish enemy And I sink her in the lowland sea?"

*Italic* "Oh I will give you silver and I will give you gold And my own fair daughter your bonny bride shall be If you'll swim along the side of the Spanish enemy And you'll sink her in the lowland, lowland, lowland Sink her in the lowland sea.

**Bold Italic** Then the boy he made him ready and overboard sprang he And he swam to the side of the Spanish enemy With his brace and auger in her side he bored holes three And sank he her in the lowland sea.in the lowland, lowland, lowland Sink her in the lowland sea.

**h1. 30px bold** My name is Captain Kidd As I sailed,  
as I sailed,

**h2. 24px bold** Oh my name is Captain Kidd as I sailed, My name is  
Captain Kidd

**h3. 18px bold** And God's laws I did forbid, And most wickedly I did as I sailed.

**h5. 13px** But against him I rebelled as I sailed, He shoved a bible in my hand

**h6. 11px** But I left it in the sand And I pulled away from land,

**p. 15px** My father taught me well To shun the gates of hell,





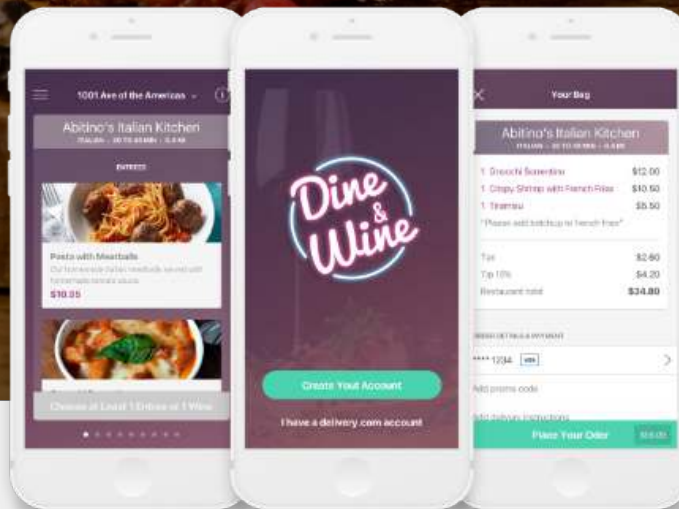


# Dine & Wine

Ordering & pairing suggestions for food and wine delivery.

iOS Design

Style Guide





← Create Account

George

Bateman

Email address

Password

Create Your Account

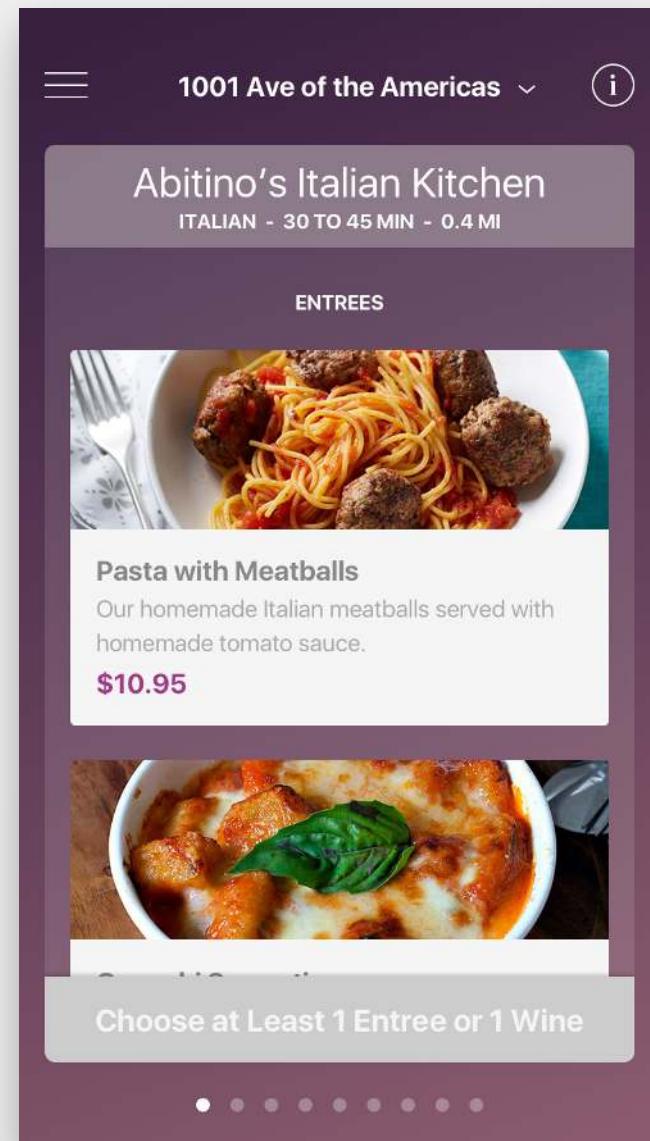
By continuing, you agree to Dine & Wine's [Terms and Conditions](#).

Q W E R T Y U I O P

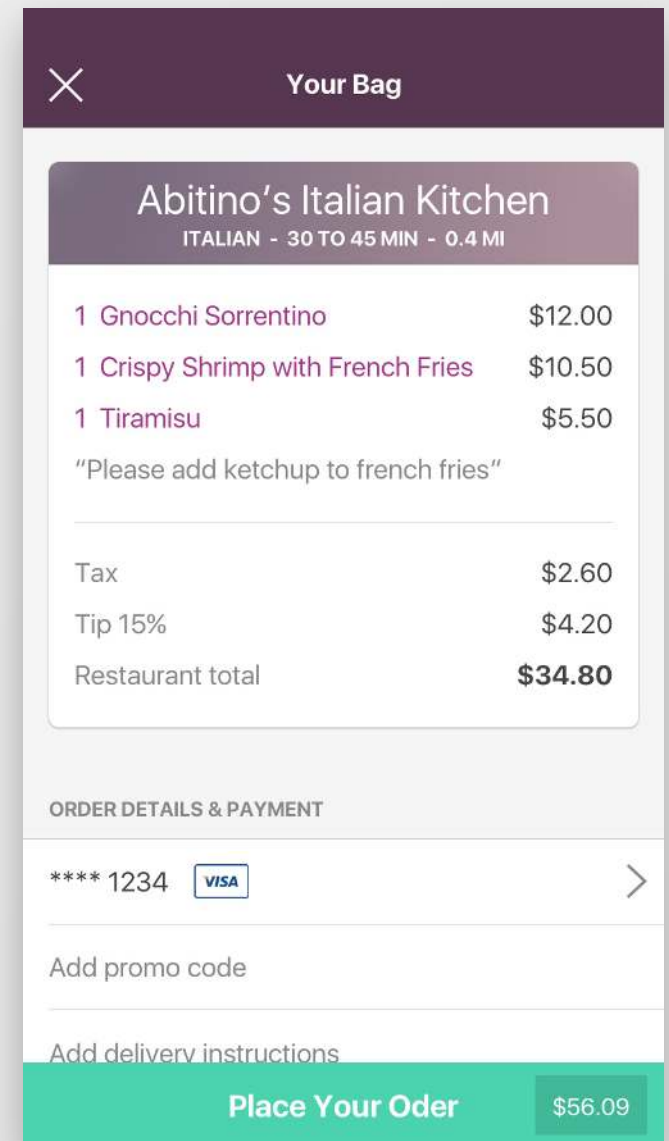
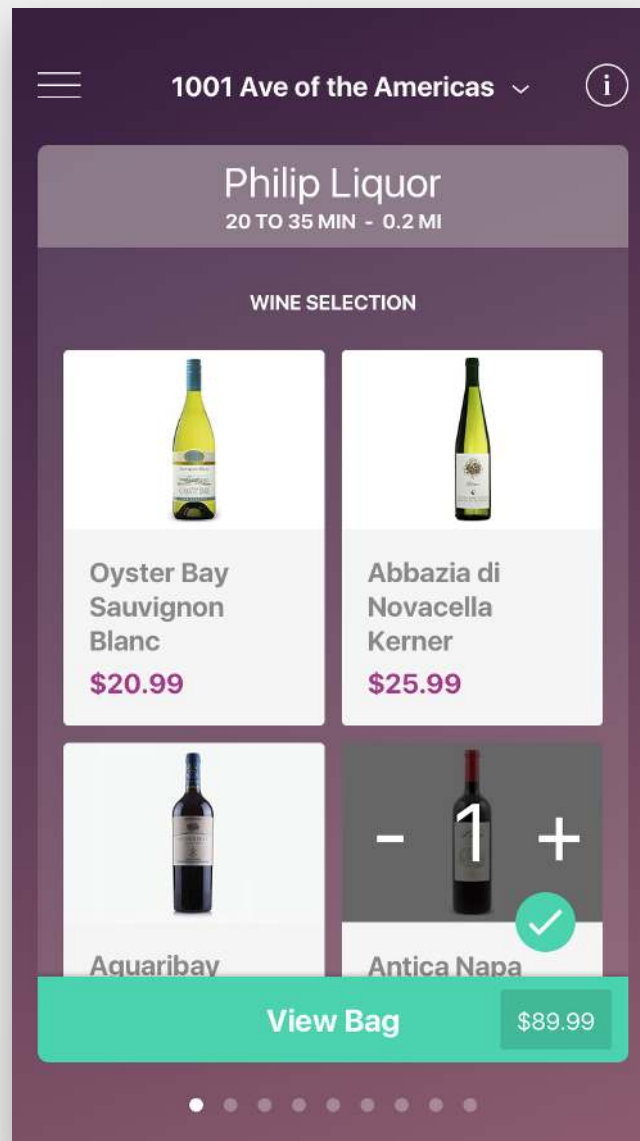
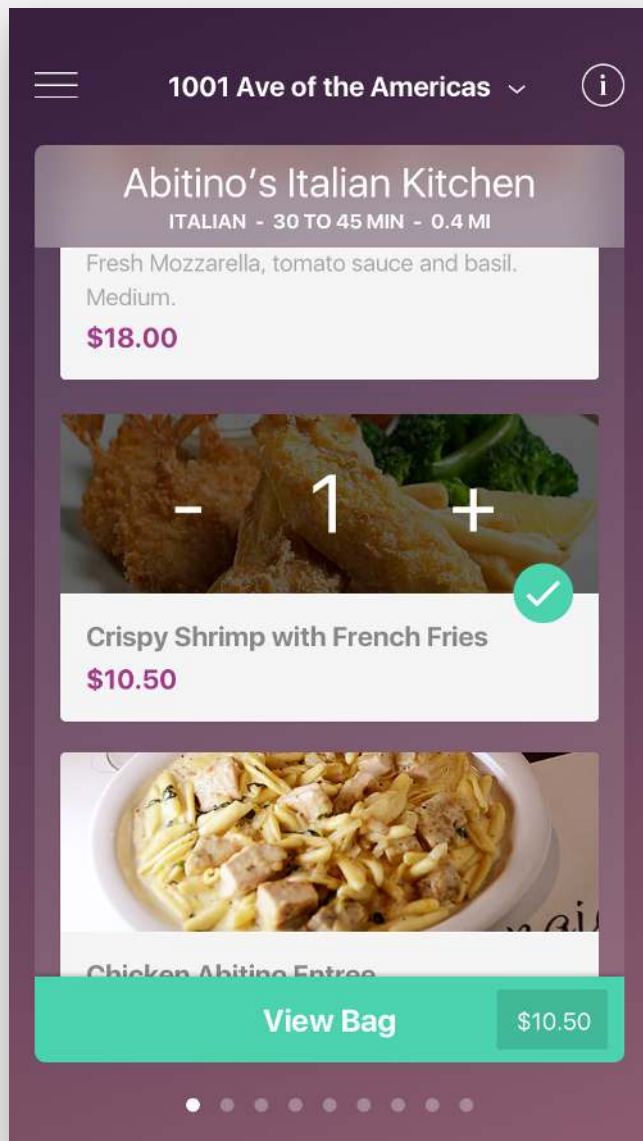
A S D F G H J K L

↑ Z X C V B N M ↵

123 🌐 🎤 space Next










1001 Ave of the Americas


i

Abitino's Italian Kitchen

ENTREES



**Pasta with Meatballs**  
Our homemade Italian meatballs served with homemade tomato sauce.  
**\$10.95**



**Gnocchi Sorrentino**

View Bag


\$32.40

1001 Ave of the Americas


i

SHAKE SHACK

ENTREES



**Double Shack Burger**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. In egestas accumsan eros.  
**\$12.75**



**Shake Stack**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. In egestas accumsan eros.

View Bag


\$32.40

1001 Ave of the Americas


i

CHIPOTLE

ENTREES



**Barbacoa Bowl**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. In egestas accumsan eros.  
**\$11.99**

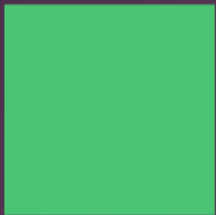


**Sofritas Burito**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. In egestas accumsan eros.

View Bag

\$32.40

## Colors



## Fonts

*h1. Logo*

h2. Section Title

h2. Section Title

H3. SECTION SUBTITLE / LABEL

H3. SECTION SUBTITLE / LABEL

H3. SECTION SUBTITLE / LABEL

**h4. Button / Dialog Title**

**h4. Button Disabled**

h5. Description.

h5. Description.

*h5. Description.*

h6. Legal.

**h6. Legal.**

*h6. Legal.*

**p. Paragraphe.**

p. Paragraphe.

p. Paragraphe.

**p. Paragraphe bold. / Small Button / Page Title**

**p. Paragraphe bold. / Small Button / Page Title**


*p. Link*

***p. Link bold***

Buttons


Accent

Accent Active



Accent Disabled

Disabled



Danger

Accent

Ghost Accent

Danger

Ghost Danger

Ghost White

Ghost Description

Forms

LABEL

Placeholder

Text

Error Required

Text >

Text Option selected >

Text ✓

Text

Link

☐ ☒ ☐ ☒

☒ ☐ ☐ ☒

Alerts

Positive message

Error message

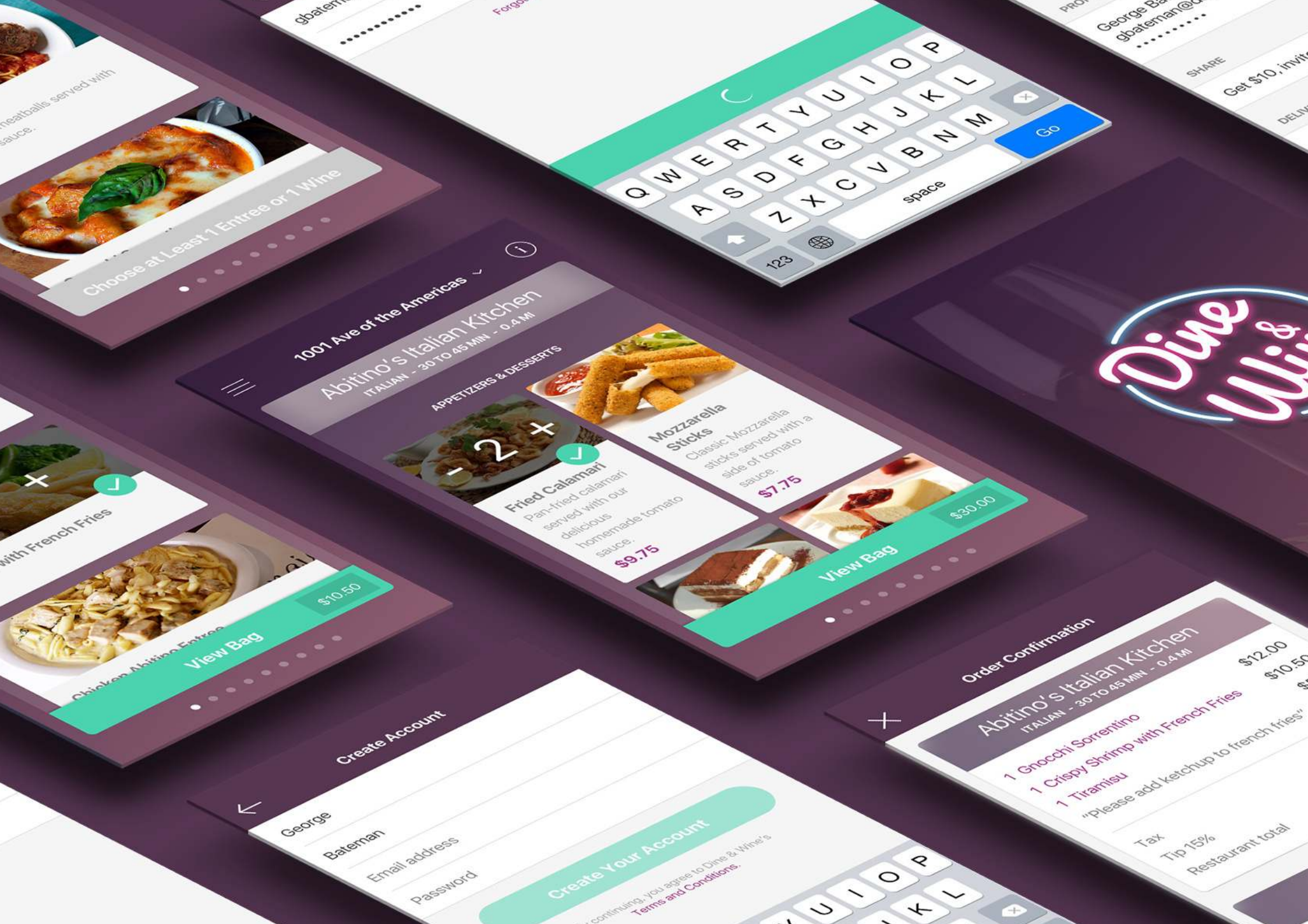
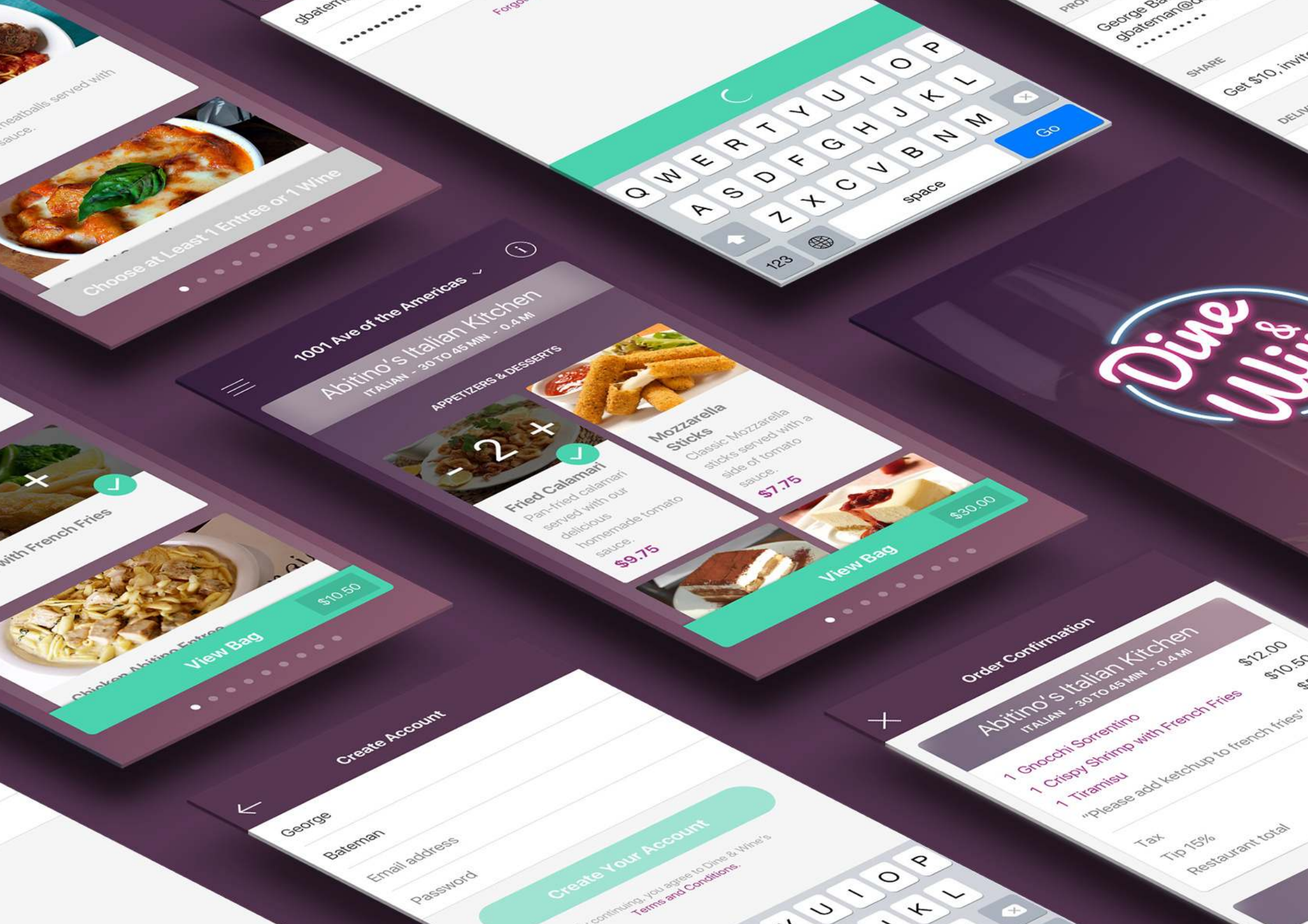
Alarming message

Informative message

Icons







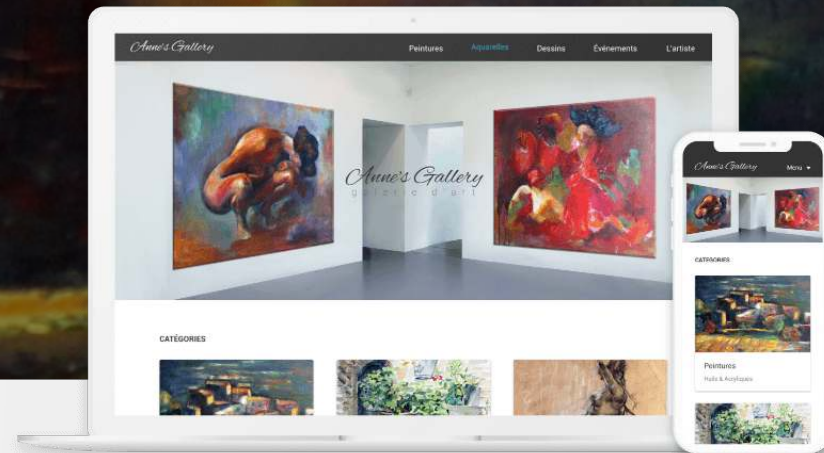


# Anne's Gallery

Virtual exhibition.

Website Design

Front-End





## CATÉGORIES



### Peintures

Huile & Acryliques



### Aquarelles

Aquarelles



### Dessins

Fusains & Pastels

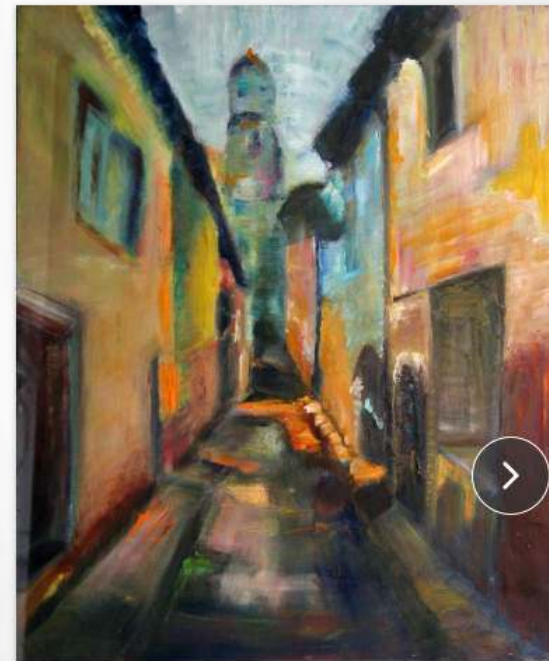
## ÉVÉNEMENTS





*Village éclairé*

Huile - 54cm x 65cm



*La ruelle*

Huile - 65cm x 54cm

# Peintures



*Le chignon*

Huile - 54 cm x 64 cm



*Un matin chaud*

Acrylique - 55 cm x 46 cm



*Le pot bleu*

Acrylique - 46 cm x 55 cm





Anne's Gallery

Menu ▾



#### CATEGORIES



Peintures

Huile & Acryliques



Anne's Gallery

Menu ✕

Accueil

Peintures

CATEGORIES Aquarelles

Dessins

Événements

L'artiste

Peintures

Huile & Acryliques